

SUMMARY

12 years of experience working with video content from editor to director. I have worked in various teams, including international projects, in a variety of formats: advertisements, documentaries, feature films, promos, flash mobs, social projects, music videos, B2B and overview videos. My ability to adapt to changes and my constant desire to improve my skills help me to achieve good results in any condition.

SKILLS

- Ability to understand and enact the customer's vision
- Ability to build and maintain long-term relationships with a wide range of people
- Ability to multitask
- Thinking and working beyond given responsibilities
- Quick adaptation to new equipment and software
- Ability to come up with creative, non-standard solutions

PROFESSIONAL EXPERIENCE

July 2023 - to date, Vidator Digital DMCC, Scriptwriter

- Creating a conceptual solution for the project
- Writing a script plan
- Copywriting of current projects

November 2021 - August 2023, Adam Film FZ LLE, Director

- Creation of a single concept of an advertising campaign
- Writing a director's treatment, script and production briefs
- Shooting using Extended Reality technologies
- Working on set with brand ambassadors

March 2021 - October 2021, Re:evolution Agency, Director

- Participation in the tender
- Casting for a documentary project
- Participation in and control of pre-production, shooting and post-production periods
- Director's cut

August 2019 - February 2021, 360 TV Channel, Director of special projects and promo

- Creation of content using non-standard solutions
- Working with TV presenters
- Organisation of communication between the studio and strategic partners

December 2018 - August 2019, Rodina ideas house Agency, Director

- Interaction with staff producers regarding budgeting
- Quality control at all stages
- Development of a shooting schedule taking into account the specifics of the project
- Participation in and control of pre-production, shooting and post-production periods

August 2017 - December 2018, All-Russia State Television Company, Live Director

- Live broadcast director of the daily live program "Vecher"
- Cooperation with the newsroom
- Carrying out tracts and mono broadcast
- Setting urgent design tasks for the 3D graphics department

May 2012 - June 2017, Moscow 24 TV Channel, Video Editor & Director promo department

- Grand Prix at the Media Brand festival, nomination for "Best editing: promotional video"
- Work with internal database
- Video editing solutions for the pre-approved concepts
- Editing of programs to fulfill the product placement requirements

LANGUAGES

- English - Intermediate
- Russian - Native

EDUCATION

- 2007-2012 Moscow Film & Television School, Film and television directing
- 2004-2006 Russian State University for The Humanities, Mass media

PORTFOLIO

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- [youtube.vanyaershov.com](https://www.youtube.com/vanyaershov)